

KI5220

K-loop shopping bag

Durable bag, made from recycled cotton and recycled polyester.

Long handles for use as a handbag or shoulder bag.

This bag is part of the "K-loop" project.

Recycled cotton / recycled polyester. Flat shopping bag with handles in the same fabric as the bag, 70 cm long. This bag is part of the "K-loop" project. With this project, Kimood is literally closing the loop of the circular economy. The cotton used comes from waste generated in the production of cotton items for the Kariban brand, and the KARIBAN BRANDS range. The added polyester comes from recycled PET plastic bottles. During the recycling process, tracers are added to the yarn in the form of viscose and ceramic filaments to act as a unique digital fingerprint. The tracers reflect light in a unique way and therefore carry a clear and tamper-proof code. This allows us to unequivocally store in a blockchain all the information from the processes the yarn has been subjected to. Thanks to the Aware™ tracer technology and associated blockchain platform, Kimood allows the end consumer to track the entire production process. This guarantees that the product has been recycled using its own waste, with no possible alterations in the process. A special label with a QR code provides access to the Aware™ platform for direct authentication of certifications using a smartphone.

Sizes	Capacity	Dimensions
One Size	13 I	38 cm x 42 cm

Grammage

180 gsm

















Additional information

Logistic Customs code

100 42029298

Country of origin

Bangladesh

Decoration zone

A: 20x20 cm



Colours









Jhoot

Light Royal Blue Jhoot











Oxford Grey Jhoot



Red Jhoot



White Jhoot